

MEMORANDUM FOR: Director of Central Intelligence

FROM: [REDACTED]

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Acting Director, Office of External Affairs

SUBJECT: Invitation from Beta Gamma Sigma Alumni,
New York City, to Receive Award of Honor for 1983

1. Action Requested: Accept or decline the invitation from Beta Gamma Sigma Alumni in New York to accept their Award of Honor for 1983.

2. Background: Mr. John S. Sturges, President of Beta Gamma Sigma Alumni in New York City, has invited you to accept their Award of Honor for 1983, and to be the main speaker at a dinner for 250 people. This will be the 50th Anniversary and therefore the Golden Jubilee of the founding of the first of six alumni chapters of Beta Gamma Sigma. They plan the event to take place at the Grand Hyatt Hotel on a date that will be agreeable with you during the end of March or the first part of April eliminating Easter Week.

Beta Gamma Sigma is a National Honor Society for business school graduates of which only the top 20% are invited to join. The organization was founded in 1913 and now has a membership of 165,000 with 200 active chapters. Many of the members of Beta Gamma Sigma are now in the New York City area and consequently, the chapter includes among its active members many business leaders of the community. The audience at the dinner and award ceremony will reflect the Society's membership with attendees that represent most every business profession, and will likely include Chief Executives of many of the city's corporations. Former recipients of this award are: Bob Beck, Chief Executive of Prudential Insurance (1982); John Vogel, Chairman of the Board, National Bank of America (1981); Rocco Marano, President of New Jersey Bell Telephone (1979); Edward Carlson, Chief, Executive, United Air Lines (1975); Reginald Jones, Chief Executive of General Electric (1974); and C. Jackson Grayson, Dean of School of Business, Southern Methodist University (1972). Your former OSS associate, [REDACTED] recommended you as a candidate for this award. This is a prestigious group and your accepting the Award of Honor would reflect favorably on the Agency. Press coverage would be optional, depending upon your wishes.

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3. Recommendation: None; indicate your preference and authorize Public Affairs to respond on your behalf.

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City, to Receive Award of Honor for 1983

ACCEPT:

Director of Central Intelligence

Date

DECLINE:

Director of Central Intelligence

Date

OEXA/PAD ☐ scn/18 Oct 82/x7676
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